habitts
FOODS

Habitts presents

WOOW



A house of Sweet, Spicy & Crunchy Snacks.

About us

Habitts Foods is a fast-growing FMCG brand committed to delivering premium-quality snacks that bring flavor, fun, and freshness to every moment. With a deep passion for taste innovation and a dedication to excellence, we proudly offer a vibrant range of products that cater to the evolving snacking habits of today's consumers across Pakistan.

At Habitts Foods, quality is not just a standard — it's our promise. Every product is crafted with care, using the finest ingredients and advanced manufacturing processes to ensure consistency, crunch, and irresistible flavor in every bite. From recipe development to packaging design, we strive to deliver snacks that not only taste amazing but also reflect the trust and energy of our brand.

Our exciting product portfolio features Nimko, Snacks, and Bugle Chips — each bursting with bold, spicy, and savory flavors that keep snack lovers coming back for more. Whether it's a casual munch, a party treat, or a family favorite, Habitts Foods offers the perfect blend of taste, freshness, and satisfaction.

Available in a variety of flavors, formats, and packaging sizes, our products are crafted to suit every taste, every occasion, and every craving. With Habitts Foods, every bite is a celebration of flavor — crunchy, spicy, and truly unforgettable.

NIMKO

"Experience the fiery crunch of our gluten-free spicy nimko, crafted for spice lovers who crave bold flavors without the gluten. Each bite delivers a satisfying blend of heat and taste, making it the perfect gluten-free snack. Enjoy the best of both worlds with a snack that's as bold as it is delicious!"

GLUTEN FREE SNACK



SPICY CRUNCHY TASTY

Information

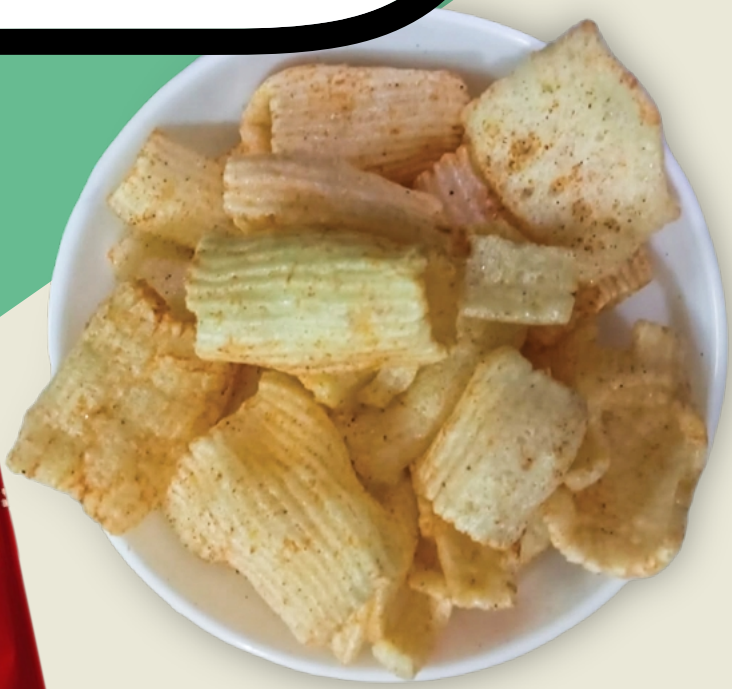
Product	Nimko	Nimko	Nimko
Price	Rs.10	Rs.20	Rs.30
Weight	12 gm	25 gm	36 gm
Packaging	24 pcs Pack	18 pcs Box	12 pcs Box
Price	Rs. 240	Rs. 360	Rs.360



DEGI PAPAR

"Get ready to snack on the bold, crispy delight of Waao Degi Pappar! Packed with the perfect balance of crunch and spice, each bite brings a burst of authentic, spicy flavor. Crafted to satisfy your cravings, it’s an irresistible snack for any time of day. Waao Degi Pappar takes traditional flavors to the next level. Enjoy a taste that’s truly unforgettable!"





PRICE

Rs.10/-

Size: 250*175

Weight: 12 gms

AVAILABLE IN

12 PCS Pack Rs. 120/-

KARARI PAPPAR

"Discover the perfect snack in Karari Pappar – slim, crispy sticks with a mild spicy kick! These delicately seasoned treats are light yet satisfyingly crunchy, ideal for any snacking occasion. Each bite offers a gentle warmth that enhances the natural flavor. Karari Pappar is crafted for those who love a touch of spice without the intensity. Enjoy a taste that's as refined as it is delicious!"





PRICE

Rs.10/-

Size: 250*175

Weight: 12 gms

AVAILABLE IN

12 PCS Pack Rs. 120/-

WOOW 804

"Experience the delightful crunch of Woow Sab Da Yaar 804! These uniquely shaped snacks are packed with the delicious, savory essence of ketchup, offering a truly satisfying snacking experience. Light and crispy with just the right amount of seasoning, they make the perfect treat for any event. Designed for those who appreciate bold flavors, Woow 804 is a must-try!"



PRICE
Rs.10/-

Size: 250*175
Weight: 12 gms

AVAILABLE IN
12 PCS Pack Rs. 120/-

MERI SLANTY

"Power up your snack time with Woow Meri Slanty — where crunch meets adventure! These bold, slanty-shaped snacks pack a spicy punch with every crispy bite, delivering big flavor and satisfying crunch. Light, crunchy, and full of attitude, they're made for snack lovers who enjoy excitement with a fiery twist. Woow Meri Slanty is ready to make every munch moment legendary!"



PRICE

Rs.10./-

Size: 250*175

Weight: 12 gms

AVAILABLE IN

12 PCS Pack Rs. 120/-

MAZAY KA CHALLA

"Enjoy the irresistible crunch of Mazay ka Challa! These perfectly shaped ring snacks are packed with bold, spicy seasoning that delivers full-on flavor in every bite. Crispy, chatpata, and fun to munch, Mazay ka Challa are the perfect choice for those who love a spicy snack with real mazay!"



PRICE
Rs.10./-

Size: 250*175
Weight: 12 gms

AVAILABLE IN
12 PCS Pack Rs. 120/-

RAINBOW SNACKS

"Add color to your crunch with Rainbow Snacks! These playful, French hoop–style snacks come in a mix of eye-catching colors, delivering a uniquely tasty and spicy flavor in every bite. Light, crispy, and full of fun, Rainbow Snacks turn ordinary snacking into a bold, colorful flavor adventure!"



PRICE

Rs.10./-

Size: 250*175

Weight: 12 gms

AVAILABLE IN

12 PCS Pack Rs. 120/-

TANDOORI KABAB

"Experience the fiery taste of Tandoori Kabab in every crunchy bite! Loaded with smoky BBQ flavor, rich desi spices, and a bold masala kick, this snack brings the true essence of street-style tandoori goodness. Crispy, flavorful, and irresistibly chatpata — perfect for every spice lover!"



PRICE
Rs.10./-

Size: 250*175
Weight: 12 gms

AVAILABLE IN
12 PCS Pack Rs. 120/-

DUM BIRYANI

"Indulge in the delightful crunch of Woow Dum Biryani! These uniquely shaped snacks are infused with the rich, savory flavor, providing a genuinely satisfying snacking experience. Light and crispy, with the perfect touch of seasoning, they are an ideal treat for any occasion. Crafted for those who love bold flavors, Woow Dum Biryani is a must-try!"



PRICE
Rs.10./-

Size: 250*175
Weight: 12 gms

AVAILABLE IN
12 PCS Pack Rs. 120/-

FISH'O BUGLES

"A fun twist on classic bugles, these fish-shaped crisps bring the heat with a sweet and spicy punch. Infused with bold seafood essence, every bite delivers a perfect blend of tangy sweetness and zesty spice.Crispy, flavorful, and uniquely shaped like little fish – perfect for snacking with a kick!!"



SWEET & SPICY

PRICE
Rs.10./-

Size: 250*175
Weight: 12 gms

AVAILABLE IN

48 Pcs Carton Rs. 480
12 Pcs Pack Rs. 120

FISH'O BUGLES

"Crispy fish-shaped bugles with a classic salty kick you can't resist.
Simple, light, and perfectly seasoned for everyday snacking.
A timeless taste in every crunchy bite – just salt, no fuss!"



SIMPLE SALTY

PRICE
Rs.10./-

Size: 250*175
Weight: 12 gms

AVAILABLE IN

48 Pcs Carton Rs. 480
12 Pcs Pack Rs. 120

FISH'O BUGLES

"Crispy fish-shaped bugles bursting with a savory mix of garden-fresh vegetable flavors. Lightly spiced and seasoned to perfection for a wholesome crunch. A tasty twist that brings the goodness of veggies to every bite!"



VERY VEGGIE

PRICE
Rs.10./-

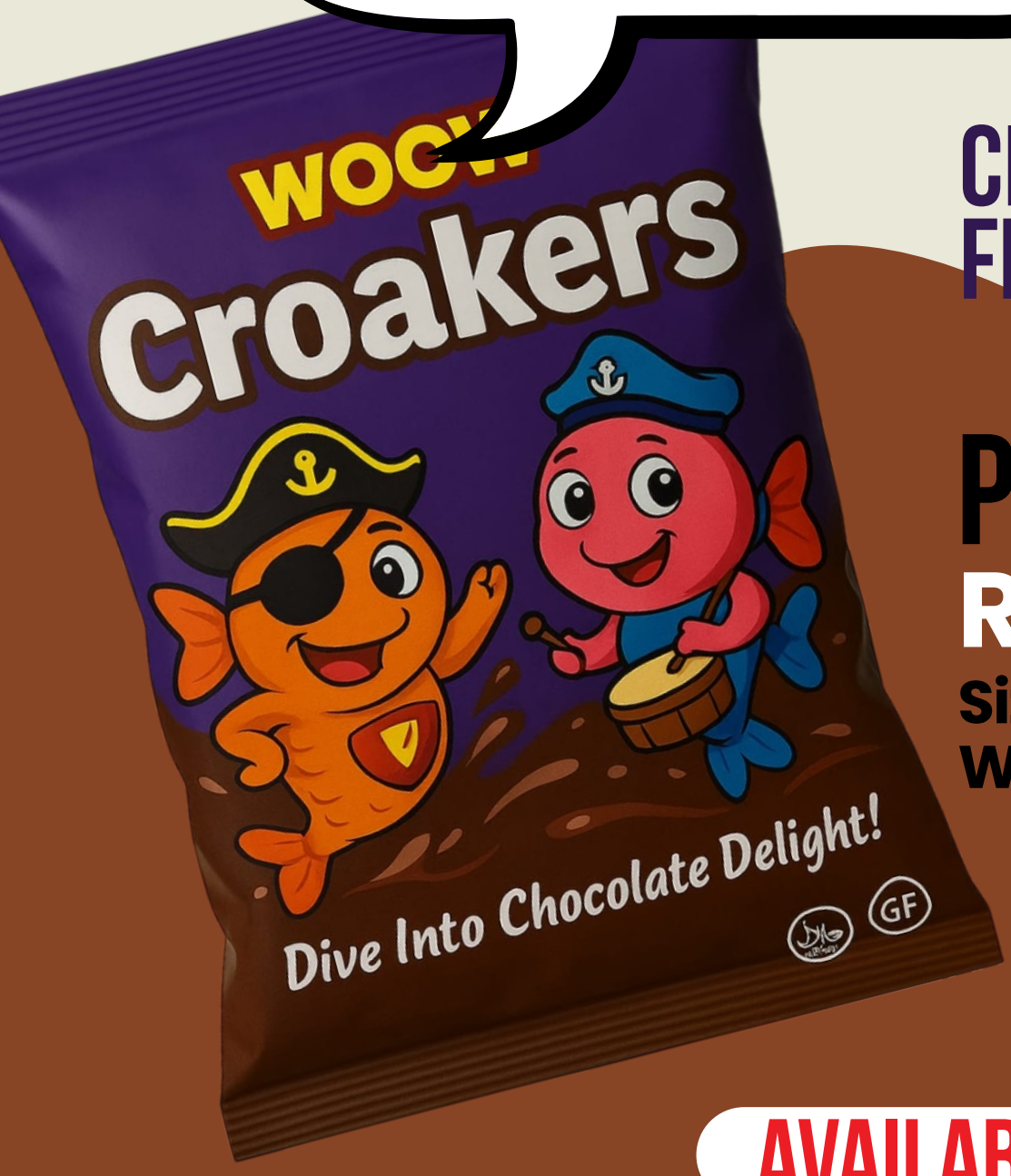
Size: 250*175
Weight: 12 gms

AVAILABLE IN

48 Pcs Carton Rs. 480
12 Pcs Pack Rs. 120

CROAKERS

"Dive into the rich, chocolaty crunch of Woow Croakers! These golden, fried delights are made with irresistible chocolate flavor, blending sweetness and crispiness in every bite. Light, crunchy, and bursting with chocolaty goodness — Woow Croakers are the perfect treat to satisfy your dessert cravings anytime, anywhere!"



CHOCOLATE FLAVOUR

PRICE
Rs.20./-

Size: 280*220

Weight: 20 gms

AVAILABLE IN

24 Pcs Carton Rs. 480

CROAKERS

"Experience the joy of Woow Croakers in a whole new way! These pretty pink, fried delights bring you the sweet and refreshing taste of strawberries in every crispy bite. Light, airy, and full of fruity fun, Woow Croakers Strawberry Flavor turn every moment into a cheerful treat!"



STRAWBERRY FLAVOUR

PRICE
Rs.20./-

Size: 280*220
Weight: 20 gms

AVAILABLE IN
24Pcs Carton Rs. 480

CROAKERS

"Get ready for a splash of sunshine with Woow Croakers Orange Flavor! These bright orange, fried treats combine a crisp texture with the juicy sweetness of oranges for a truly refreshing dessert experience. Every bite bursts with cheerful citrus flavor — a perfect pick-me-up for any time of the day!"



ORANGE FLAVOUR

PRICE
Rs.20./-

Size: 280*220
Weight: 20 gms

AVAILABLE IN
24 Pcs Carton Rs. 480

3 IDIOTS

Say hello to triple the fun with Woow 3 Idiots! This exciting pack features three uniquely shaped papars, all delivering the same bold, chatpata flavor you love. Crunchy, crispy, and full of bite, every handful brings a fresh salad-style taste experience. Perfect for sharing or enjoying solo, Woow 3 Idiots turn everyday snacking into pure Salad Mazaa!



SALAD MAZA

PRICE

Rs.20./-

Size: 299*250

Weight: 24 gms

AVAILABLE IN

06 PCS Pack Rs. 120/-

WOOW DE MIRCHI

"Discover the perfect snack in Woow Demirchi Papar – uniquely slanty, crispy with a spicy kick! These delicately seasoned treats are light yet satisfyingly crunchy, perfect for any snacking occasion. Each bite offers a gentle warmth that enhances the natural flavor. Woow Demirchi Papar is crafted for those who love a touch of spice without the intensity!"



PRICE

Rs.20/-

Size: 299*250

Weight: 24 gms

AVAILABLE IN

06 PCS Pack Rs. 120/-

SPIDER-MAN SLANTY

"Unleash the hero within with Woow Spider Man Slanty – a thrilling snack adventure in every bite! These slanty, spicy kick, delivering a perfect balance of crunch and flavor. Light yet satisfyingly bold, they're the ultimate snack for fans of action and taste. Crafted for those who love excitement with a touch of spice, Woow Spider Man Slanty is here to save your snack time!"



PRICE

Rs.20/-

Size: 299*250

Weight:24 gms

AVAILABLE IN

06 PCS Pack Rs. 120/-

WOOW PIYAZZZ

"Indulge in the bold, flavorful crunch of Woow Piyazz Papar French Onion Hoops! These uniquely hoop-shaped papars are bursting with the rich, savory taste of French onion, delivering a satisfying snack experience like no other. Light, crispy, and perfectly seasoned, they're the ideal treat for any occasion. Crafted for those who love a distinctive flavor, Woow Piyazz Papar!"



PRICE

Rs.20/-

Size: 299*250

Weight: 24 gms

AVAILABLE IN

06 PCS Pack Rs. 120/-

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Just like a

WOOW

CONTACT US!

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